

Lesson Plan

Name of the Assistant/ Associate Professor: Nisha Yadav

Class and Section: B.Com. Sem. VI

Subject: International Business and Trade

Week	Date	Topics
1	1-Jan-18	V
	2-Jan-18	A
	3-Jan-18	C
	4-Jan-18	A
	5-Jan-18	T
	6-Jan-18	1
	7-Jan-18	Sunday
2	8-Jan-18	Chapter-1 International Business - Introduction
	9-Jan-18	5ps of International Business, stages
	10-Jan-18	International Trade
	11-Jan-18	Internal & International Trade
	12-Jan-18	Advantage & Disadvantage of International Trade
	13-Jan-18	Chapter-2 International Business Environment
	14-Jan-18	Sunday
3	15-Jan-18	International Economic Environment
	16-Jan-18	International Organisations
	17-Jan-18	Chapter-3 Business Risk - Meaning, Definition
	18-Jan-18	Types of Business Risk
	19-Jan-18	Risk Management Process
	20-Jan-18	Measuring Business Risk
	21-Jan-18	Sunday
4	22-Jan-18	Vasant Panchami
	23-Jan-18	Chapter-4 Globalisation - Introduction Sir Chhotu Ram Jayanti
	24-Jan-18	Conditions and measures for Globalisation
	25-Jan-18	Republic Day
	26-Jan-18	Effects of Globalisation
	27-Jan-18	Sunday
	28-Jan-18	
5	29-Jan-18	Obstacles, Need, Political Impact of Globalisation
	30-Jan-18	Chapter-5 Modes of International Business
	31-Jan-18	Methods of Entering - Trade Mode, Contractual Entry Mode

Lesson Plan

Name of the Assistant/ Associate Professor Nirha Yadav

Class and Section: B.com. Sem. VI

Subject: International Business and Trade

Week	Date	Topics
	1-Feb-18	Investment Mode, Comparison with Trade mode
	2-Feb-18	Foreign Market Entry Strategies and its Types
	3-Feb-18	Factors for entry into Foreign Markets
	4-Feb-18	Sunday
6	5-Feb-18	Chapter-6 Foreign Capital - Introduction, Types
	6-Feb-18	Need of Foreign Capital, Factors influencing FDI
	7-Feb-18	Contribution to Host Nation Development
	8-Feb-18	Limitation for Host Nation
	9-Feb-18	Regulation of FDI, Foreign Investment Policy
	10-Feb-18	Maharshi Dayanand Saraswati Jayanti
	11-Feb-18	Sunday
7	12-Feb-18	Chapter-7 MNCs - Introduction, Features
	13-Feb-18	Maha Shivratri
	14-Feb-18	Advantage & Disadvantage of MNCs
	15-Feb-18	Regulation of MNCs
	16-Feb-18	Chapter-8 Foreign Exchange - Meaning, Definition
	17-Feb-18	Exchange Rate - Introduction, Types
	18-Feb-18	Sunday
8	19-Feb-18	Determination of Equilibrium rate of exchange
	20-Feb-18	Mint Par Theory
	21-Feb-18	Purchasing Power Parity Theory
	22-Feb-18	Balance of Payment or Modern Theory of Determination
	23-Feb-18	Chapter-9 Balance of Payment - Meaning, Definitions, Features
	24-Feb-18	Balance of Trade, Forms of BOPs
	25-Feb-18	Sunday
9	26-Feb-18	Structure & Measurement of BOPs
	27-Feb-18	Holi Vacation
	28-Feb-18	Holi Vacation

Lesson Plan

Name of the Assistant/ Associate Professor: Nisha Yadav
 Class and Section: B. Com. Sem. VI
 Subject: International Business and Trade

Week	Date	Topics
	1-Mar-18	Guru Ravidas Birthday
	2-Mar-18	Holi
	3-Mar-18	Holi Vacation
	4-Mar-18	Sunday
10	5-Mar-18	Disequilibrium in Balance Payment - Types, Causes
	6-Mar-18	Impact and Measures for Adverse BOP
	7-Mar-18	Chapter-10 Comparative Cost - Definition, Assumptions
	8-Mar-18	Basis of International Trade
	9-Mar-18	Criticism of Comparative Cost Theory & its Modification
	10-Mar-18	Chapter-11 Modern Theory - Introduction
	11-Mar-18	Sunday
11	12-Mar-18	Factor proportion Theory - Assumption, Definition
	13-Mar-18	Basis / Criterion of Factor proportion Theory
	14-Mar-18	Comparison with Classical Theory
	15-Mar-18	Criticism of Factor proportion Theory
	16-Mar-18	product life Cycle Theory
	17-Mar-18	Chapter-12 Controlling - Meaning, Types, Difficulties
	18-Mar-18	Sunday
12	19-Mar-18	Internal Control Mechanism
	20-Mar-18	External Control Mechanism, Control by Government
	21-Mar-18	Control by International Organisation, social Organisation
	22-Mar-18	Government Intervention in Business
	23-Mar-18	Chapter-13 WTO - Meaning, Features, Objectives
	24-Mar-18	Functions, Organisational structure, Scope
	25-Mar-18	Sunday/ Ram Navami
13	26-Mar-18	Agreement / Code - WTO
	27-Mar-18	Advantage & Disadvantage of WTO for India.
	28-Mar-18	Role, challenges of WTO in International Trade, conferences
	29-Mar-18	Mahavir Jayanti
	30-Mar-18	Chapter-14 IMF - Establishment, Objectives
	31-Mar-18	SDRs and Main Functions

Lesson Plan

Name of the Assistant/ Associate Professor: Nisha Yadav

Class and Section: B. Com. Sem. IV

Subject: International Business and Trade

Week	Date	Topics
14		Sunday
	1-Apr-18	
	2-Apr-18	Role of IMF in International Trade, Success & Failure
	3-Apr-18	IMF contribution to India.
	4-Apr-18	Chapter -15 World Bank - Establishment, Objective, Manage ment
	5-Apr-18	Functions, Lending Activities, Role of World Bank
	6-Apr-18	Evaluation of World Bank Activities
	7-Apr-18	India & World Bank
15	8-Apr-18	Sunday
	9-Apr-18	Chapter-16 International Marketing - Introduction, Nature, Benefits
	10-Apr-18	Country Evaluation & Selection - Process & Parameters
	11-Apr-18	Evaluation Matrix
	12-Apr-18	Product Decision - Classification & Designing
	13-Apr-18	New product Development - Stages & Product Strategy
	14-Apr-18	Dr Ambedkar Jayanti / Vaisakhi
	15-Apr-18	Sunday
16	16-Apr-18	Brand Strategies & Branding Decisions
	17-Apr-18	Chapter -17 Pricing Decision, Pricing Policies
	18-Apr-18	Parashurama Jayanti
	19-Apr-18	Price Quotation, Dumping
	20-Apr-18	International Promotion Mix
	21-Apr-18	Physical Distribution / Placement
	22-Apr-18	Sunday
17	23-Apr-18	International Logistics Management
	24-Apr-18	Revision.
	25-Apr-18	Revision
	26-Apr-18	Revision
	27-Apr-18	Revision.